

**Subject:** Media Round Up \$100 Million Transformation of San Pedro Public Market (formerly Ports O'Call)  
**From:** David Anthony Roberts  
**Date:** 03/03/2016 12:19 PM  
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FYI...

Tremendous, positive media coverage on \$100 Million Transformation of San Pedro Public Market (formerly Ports O'Call). The "Ad Equivalency" value for San Pedro and the LA Waterfront is priceless...

## **MEDIA ROUND UP ON SAN PEDRO PUBLIC MARKET**

### **LA Times: Developers reveal plans for \$100-million makeover of Ports O' Call**

<http://www.latimes.com/business/la-fi-ports-o-call-renovation-20160302-story.html>

### **LANG Papers: San Pedro Public Market: Developers unveil ambitious Ports O' Call makeover plan**

- **Los Angeles Daily News:** <http://www.dailynews.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro>
- **Daily Breeze:** <http://www.dailybreeze.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro>
- **Pasadena Star News:** <http://www.pasadenastarnews.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro>
- **Long Beach Press Telegram:** <http://www.presstelegram.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro>
- **Whittier Daily News:** <http://www.whittierdailynews.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro>
- **San Gabriel Valley Tribune:** <http://www.sgytribune.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro>

### **Daily Breeze: San Pedro's long-awaited Ports O' Call plan to be unveiled Wednesday**

<http://www.dailybreeze.com/government-and-politics/20160301/san-pedros-long-awaited-ports-o-call-plan-to-be-unveiled-wednesday>

**KNX:** Ran radio story

### **CBS/KCAL: Proposed Multimillion-Dollar Project Expected To Transform Seaside Plaza In San Pedro**

<http://losangeles.cbslocal.com/2016/03/02/proposed-multimillion-project-expected-to-transform-seaside-plaza-in-san-pedro/>

**ABC 7:** They ran a story but it is not up on their website

**KNBC:** City Unveils \$100 Million Face-lift Plan for San Pedro Ports O' Call

<http://www.nbclosangeles.com/news/local/City-Unveils-100-Million-Facelift-Plan-for-Ports-O-Call-370874741.html>

**KTLA: Developers Reveal Plans for \$100-Million Makeover of Ports O' Call**

<http://ktla.com/2016/03/03/developers-reveal-plans-for-100-million-makeover-of-ports-o-call/>

**CurbedLA: Huge Plan Revealed to Turn Kitschy Old Ports O' Call Into Fisherman's Wharf-Style Complex**

<http://la.curbed.com/2016/3/3/11153816/ports-o-call-redevelopment-san-pedro-public-market>

**Palos Verdes Patch: Ambitious \$100M San Pedro's Ports O' Call Village Revamp Plan Unveiled**

<http://patch.com/california/palosverdes/ambitious-100m-san-pedros-ports-o-call-village-revamp-plan-unveiled>

**Connect: Commercial Real Estate: Ratkovich Reveals \$100M San Pedro Public Market Plan**

<http://connect.media/ratkovich-reveals-100m-san-pedro-public-market-plan/>

**Broadway World: The Ratkovich Company and Jerico Development Unveil Plans for San Pedro Public Market**

<http://www.broadwayworld.com/bwwgeeks/article/The-Ratkovich-Company-And-Jerico-Development-Unveil-Plans-For-San-Pedro-Public-Market-20160302>

**LABJ:** (next week's edition) March 7-March 11, 2016

**Developers Press Release:**

<http://news.sys-con.com/node/3706255>

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